

Mário Andrade

Design Lead

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Work experience

Design Lead

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London, September 2023 to March 2024, Contract

Working with a fast growing payments scale-up on a project to increase merchant adoption of its payment features.

Leading design for a core product team.

Design Lead

Wise

London, March 2022 to June 2023

Worked on Wise's mission to make receiving payments around the world faster and more convenient, by developing new card payments and invoicing solutions.

Led design for two product teams in the Receive squad, where I supported three designers and a researcher.

Staff Product Designer

Farewill

London, August 2021 to March 2022

Worked on evolving Farewill's funeral proposition, growing this crucial part of the organisation and changing the way people deal with death.

Led design for two funeral teams, one focused on customer acquisition and another on customer experience, where I managed three designers.

Lead Product Designer

Idean UK

London, January 2018 to July 2021

Led several projects for design studio Idean (formally Adaptive Lab, now frog), with established and growing companies such as Standard Life, Barclays, Qubit, Sodexo and Carta to take new ideas from opportunities to delivered products and services in the market.

Development Manager for three designers.

Senior User Experience Designer

The Guardian

London, October 2012 to December 2017

Worked on a pivotal redesign of the Guardian's native applications, developed new features for the newspaper website, designed new editorial tools for the newsroom, and improved the Guardian's advertising and commercial experience.

Led design on the team that kick started 'Contributions', a new way for Guardian readers to support the newspaper through donations, which still stands as my most meaningful piece of work in my career so far.

Development Manager for two designers.

Associate User Experience Designer

DigitasLBI

London, November 2009 to October 2012

Joined as a graduate and worked on several projects with established companies such as Electrolux, BT, Tesco, Lloyds TSB, E.ON and Foot Locker, designing for and optimising their digital customer platforms.

Education

MA Interactive Media

University of the Arts London

London College of Communication

October 2008 to September 2009

BA Graphic and Multimedia Design

Instituto Politécnico de Leiria

Escola Superior de Artes e Design das Caldas da Rainha

September 2005 to July 2008

High School Graduate

Escola Secundária de Penafiel

September 2002 to July 2005